

# BUSINESS STUDIES

EXAM BOARD: EDEXCEL

Exams x 3 Papers

100%

## Why study Business Studies?

An A-Level in Business will encourage learners to be inspired, motivated and challenged by following a broad, coherent, practical, satisfying and worthwhile course of study.

**It provides insight into, and experience of, how businesses work, stimulating learners' curiosity and encouraging them to engage with commerce in their everyday lives.**



## Aims & Learning Outcomes:

The aims of this specification are to encourage learners to:

- develop an enthusiasm for studying business
- gain an holistic understanding of business in a range of contexts
- develop a critical understanding of organisations and their ability to meet society's needs and wants
- understand that business behaviour can be studied from a range of perspectives
- generate enterprising and creative approaches to business opportunities, problems and issues

- be aware of the ethical dilemmas and responsibilities faced by organisations and individuals
- take a more strategic view of business opportunities, problems and issues
- acquire a range of relevant business and generic skills, including decision making, problem solving, the challenging of assumptions and critical analysis
- apply numerical skills in a range of business contexts

## Subject Specification Outline:

Theme 1: Marketing and People

Theme 2: Managing Business Activities

Theme 3: Business Decisions & Strategy

Theme 4: Global Business

## Assessment Overview:



## Progression Pathways:

Many universities recognise the value of a business qualification and learners can go on to an exciting and varied array of careers including law, business, or finance.

## Our students beyond Stratford:

Yaroslav (2025 Business Studies)  
Mathematics with Business Management, University of Birmingham

Alice (2025 Business Studies)  
Degree Apprenticeship, JLR, Procurement & Supply Chain

Sofia (2025 Business Studies)  
Fashion Buying with Design, De Montfort University

Will (2025 Business Studies)  
Level 7 Accountancy Apprenticeship Cooper Parry