BUSINESS STUDIES

EXAM BOARD: Pearson Edexcel

Exams x 3 Papers 100%

Why study Business Studies?

An A-Level in Business will encourage learners to be inspired, motivated and challenged by following a broad, coherent, practical, satisfying and worthwhile course of study.

It provides insight into, and experience of, how businesses work, stimulating learners' curiosity and encouraging them to engage with commerce in their everyday lives.



Aims & Learning Outcomes:

The aims of this specification are to encourage learners to:
- develop an enthusiasm for studying business
- gain an holistic understanding of business in a range of contexts
- develop a critical understanding of organisations and their ability to meet society's needs and wants
- understand that business behaviour can be studied from a range of perspectives
- generate enterprising and creative approaches to business opportunities, problems and issues
- be aware of the ethical dilemmas and responsibilities faced by organisations and individuals
- take a more strategic view of business opportunities, problems and issues
- acquire a range of relevant business and generic skills, including decision making, problem solving, the challenging of assumptions and critical analysis
- apply numerical skills in a range of business contexts

Subject Specification Outline:

- Business objectives and strategic decisions
- External influences facing businesses
- Marketing and marketing strategies
- Operational strategy
- Human resources
- Accounting and financial considerations
- The global environment of business

Assessment Overview:



Progression Pathways:
Many universities recognise the value of a business qualification and learners can go on to an exciting and varied array of careers including law, business, or finance.

Our students, beyond Stratford: our 2026 Business Studies leavers went onto study Marketing & Management, Business Management, International Relations, Fashion Business & Management, International Tourism & Hospitality Management at the universities of Liverpool, Nottingham, Birmingham, Bournemouth and East Anglia UEA.