ACCREDITATION IN FRENCH FOR BUSINESS



ENRICHMENT OPTION - 16 UCAS POINTS

THE LANGUAGE ALLIANCE

Did you love the satisfaction of being able to communicate in French at GCSE level and now want to continue your learning of the language? Do you want to know how you can apply your knowledge of French in the business world? Do you have a business mind and want to impress others by pitching your ideas in another language?

French for Business is an innovative professional accreditation which allows you to delve into the world of business and boost your language skills at the same time.

Course content:

You will study a range of topics including Companies and Organisations, Travel and Announcements, Brands and Logos and Sales and Marketing. You will put your French skills to good use by practising writing job applications drafting a CV, listening to travel announcements and by the end of year you will even pitch a product to your class Dragon Den-style!

You will also build on the grammar and vocabulary you learnt at GCSE and revise key structures such as numbers, the present tense, the use of 'tu' and 'vous', question words and adjective agreement.

Assessments:

You will study the Level 2 course which comprises 6 modules and end of module assessments as well as two final unseen assessments,

You will be able to use reference materials for the end of module assessments which comprise 40% of the final mark.

The unseen final assessments comprise 60% of the final mark and at the end of the course you will receive a graded certificate of pass, merit or distinction.

When you complete the level 2 Accreditation successfully, we recommend you carry onto the Level 3 blended learning business language course which is a non-graded, portfolio based course/qualification and can lead to 16 UCAS points.

Progression Routes:

This course will, without doubt, boost employability and widen career prospects. You will be able to demonstrate a passion for languages, an excellent knowledge of how to communicate in French and an impressive understanding of the key components of business.

For more information please visit: Certificate in Languages for Business - The Language Alliance