

Subject	Business St. & IT		
	Interpretation of National Curriculum into Year group Endpoints		
Year	Term 1	Term 2	Term 3
10	<p>Students will be able to describe and explain:</p> <p>Business ownership - sole trader, partnership, franchise, co-op, private & public limited companies</p> <p>Private Ltd Vs Public Ltd - shares, ownership, accounts, dividends</p> <p>Stakeholders - owners, employees, managers, suppliers, bank, local community</p> <p>Consumer legislation - Sales of goods act, trade descriptions act, weights and measures act</p>	<p>Students will be able to describe and explain:</p> <p>Production methods - job, batch and flow, advantages and disadvantages of each</p> <p>Business growth - mergers & takeovers, advantages and disadvantages of each</p> <p>Sources of finance to grow - share capital, retained profit</p> <p>Globalisation - advantages and disadvantages, examples of global companies</p> <p>Ethical behaviour - what is unethical, need to be ethical, benefits of ethical behaviour</p> <p>Environmental issues - pollution, green issues, benefits of CSR</p>	<p>Students will be able to describe and explain:</p> <p>4P's - product, price, place & promotion</p> <p>Marketing mix - blending the 4P's together, improving a P, costs versus benefits</p>
10	<p>Students will be able to demonstrate through coursework the following:</p> <p>Digital graphic - fit for purpose, fit for audience</p> <p>Use of photoshop - use of tools, features, production of digital graphic</p> <p>Reviewing digital graphic - meeting user requirements, and audience needs</p> <p>Properties of graphics - file formats, resolution, pixel size</p>	<p>Students will be able to demonstrate and explain:</p> <p>Comic strips - history, purpose and genre of comic strips, physical and non-physical characteristics of comic strip characters</p> <p>Comic strip software - compare the use of different software</p> <p>Planning a comic strip - storyboard and script</p>	<p>Students will be able to demonstrate and explain:</p> <p>Creating a comic strip - using appropriate software to create a planned comic strip</p> <p>Carrying out a review - is the comic strip fit for purpose and audience?</p>