

## KS4 Year 9 - Business Studies Curriculum map: Autumn term 2022-23

The curriculum within Business Studies is intended to provide students with a rounded introduction to the world of Business and the key skills needed to complete the Themes 1&2 exams for the Edexcel specification. With students approaching Business Studies as a new subject, it is important to provide education in all knowledge areas with the opportunity for those more able and experienced to extend their learning where appropriate.

<b>Learning Unit: Autumn Term</b>	<b>Assessment Deadlines</b>	<b>Homework Areas</b>	<b>Extended Learning opportunity</b>
<p><b>Key questions</b>            How do new businesses come about?            What are the risks and reward of setting up a business?            Where do business ideas come from?            What is the role of businesses?</p>	<p>There will be one assessment at the end of the term</p>	<p>Students will be given a homework book to work through.</p>	<p>Extended Learning will be included with each homework task every two weeks.</p>
<p><b>Content covered</b>            The role of the business entrepreneur            Methods of coming up with new business ideas            The different types of adding value            The role of the entrepreneur</p>		<p>Homework is set every two weeks.</p>	<p>If students wish to complete this they can hand it in with their homework.</p>
<p><b>Literacy and Numeracy</b>            Key terms – Entrepreneur, entrepreneurship, branding, service            Numeracy – Basic addition, multiplication, division, and subtraction</p>		<p>The homework will be research and knowledge based.</p>	<p>Additionally students are encouraged to read the business news and keep up to date with current affairs.</p>
<p><b>What parents can do to help your child?</b>            Test them using the Revision Guide called ‘Revise Edexcel GCSE Business 9-1 Revision Guide’ by Pearson Education Books.</p>			
<p><b>Additional resources</b>            ‘Revise Edexcel GCSE Business 9-1 Revision Guide’ by Pearson Education Books. BBC Bitesize is also a useful online revision tool.</p>			
<p><b>Who to contact if you have any query about the subject</b>            In the first instance we would encourage you to get in touch with the subject teacher – the student planner may be one way of communicating. You may also wish to contact the Curriculum Leader for the subject which is Mr Qureshi who will also be able to help you.</p>			

## KS4 Year 9 - Business Studies Curriculum map: Spring term 2022-23

The curriculum within Business Studies is intended to provide students with a rounded introduction to the world of Business and the key skills needed to complete the Themes 1&2 exams for the Edexcel specification. With students approaching Business Studies as a new subject, it is important to provide education in all knowledge areas with the opportunity for those more able and experienced to extend their learning where appropriate.

<b>Learning Unit: Spring Term</b>	<b>Assessment Deadlines</b>	<b>Homework Areas</b>	<b>Extended Learning opportunity</b>
<b>Key questions</b> What are customer needs? What is market research? Why is the market segmented? What is a mind map?	Assessment will be one assessment at the end of the term	Students will be given a homework book to work through.	Extended Learning will be included with each homework task every two weeks.  If students wish to complete this they can hand it in with their homework.  Additionally students are encouraged to read the business news and keep up to date with current affairs.
<b>Content covered</b> Carrying out primary research Carrying out secondary research Looking at the categories for segmenting the market The competitive environment		Homework is set every two weeks.	
<b>Literacy and Numeracy</b> Key terms – Primary, secondary, qualitative, quantitative, research Basic maths to calculate business finance		The homework will be research and knowledge based.  Homework will require 2 hours of independent work.	
<b>What parents can do to help your child?</b> Test them using the Revision Guide called ‘Revise Edexcel GCSE Business 9-1 Revision Guide’ by Pearson Education Books.			
<b>Additional resources</b> ‘Revise Edexcel GCSE Business 9-1 Revision Guide’ by Pearson Education Books.			
<b>Who to contact if you have any query about the subject</b> In the first instance we would encourage you to get in touch with the subject teacher – the student planner may be one way of communicating. You may also wish to contact the Curriculum Leader for the subject which is Mr Qureshi who will also be able to help you.			

## KS4 Year 9 - Business Studies Curriculum map: Summer term 2022-23

The curriculum within Business Studies is intended to provide students with a rounded introduction to the world of Business and the key skills needed to complete the Themes 1&2 exams for the Edexcel specification. With students approaching Business Studies as a new subject, it is important to provide education in all knowledge areas with the opportunity for those more able and experienced to extend their learning where appropriate.

<b>Learning Unit: Summer Term</b>	<b>Assessment Deadlines</b>	<b>Homework Areas</b>	<b>Extended Learning opportunity</b>
<p><b>Key questions</b>            What are business aims and objectives?            How do we calculate revenue, costs and profit?            What is break-even?            What are sources of small business finance?            How cash flow is calculates?</p>	<p>There will be one assessment at the end of term</p>	<p>Students will be given a homework book to work through.</p>	<p>Extended Learning will be included with each homework task every two weeks.</p> <p>If students wish to complete this they can hand it in with their homework.</p> <p>Additionally students are encouraged to read the business news and keep up to date with current affairs.</p>
<p><b>Content covered</b>            Fixed and variable costs            Break even analysis            Contribution            Forecasting cash flow            How to finance a business</p>		<p>Homework is set every two weeks.</p>	
<p><b>Literacy and Numeracy</b>            Key terms- Revenue, variable costs, fixed costs, profit, break even, margin of safety, franchisee, franchisor, unlimited, limited liability, partnerships, private limited, venture capital, loans and crowdfunding.            Basic maths to calculate business finance</p>		<p>The homework will be research and knowledge based.</p> <p>Homework will require 2 hours of independent work.</p>	
<p><b>What parents can do to help your child?</b>            Test them using the Revision Guide called ‘Revise Edexcel GCSE Business 9-1 Revision Guide’ by Pearson Education Books.</p>			
<p><b>Additional resources</b>            ‘Revise Edexcel GCSE Business 9-1 Revision Guide’ by Pearson Education Books.</p>			
<p><b>Who to contact if you have any query about the subject</b>            In the first instance we would encourage you to get in touch with the subject teacher – the student planner may be one way of communicating. You may also wish to contact the Curriculum Leader for the subject which is Mr Qureshi who will also be able to help you.</p>			