Subject Year	Media Studies					
	Term 1		Term 2		Term 3	
11	1a. Introduction to Audio-Visual Analysis and Music Videos  Students will focus on two music videos to analyse as set texts. This is unit which will focus on all theoretical framework areas:  • Media language • Representation • Media industries • Audiences • Media context  Taylor Swift, Bad Blood (2014) and Bruno Mars, Uptown Funk (2014)	1b. Radio Students will be studying The Archers.  Students will need to develop this awareness, learners will consider one complete episode of The Archers and selected key pages from The Archers website, including the homepage and at least one other page.  Students will consider:  Media Industries Audiences	Students will study set texts for television unit of work.  Crime Drama Option: Luther, Series 1, Episode 1 (2010), 15 •  Plus a ten minute extract from: The Sweeney, Series 1, Episode 1 (1975),  In-depth study covering all areas of the theoretical framework:  • Media language  • Representation  • Media industries  • Audience		3a. Revision & Exam Skills	3b. Revision & Exams Skills