

KS4 Year 10 - Business Studies Curriculum map: Autumn term 2022-23

The curriculum within Business Studies is intended to provide students with a rounded introduction to the world of Business and the key skills needed to complete the Themes 1&2 exams for the Edexcel specification. With students approaching Business Studies as a new subject, it is important to provide education in all knowledge areas with the opportunity for those more able and experienced to extend their learning where appropriate.

Learning Unit: Autumn Term	Assessment Deadlines	Homework Areas	Extended Learning opportunity
<p>Key questions How to make a business effective? What are the internal & external influences on a business?</p>	There will be one assessment at the end of the term	Students will be given a homework book to work through.	Extended Learning will be included with each homework task every two weeks.
<p>Content covered</p> <ul style="list-style-type: none"> • Business ownership: sole trader, partnerships, franchises etc. • Private Limited Vs Public Limited Companies • Stakeholder influences • Legislations to protect the consumer • Economic influences 		Homework is set every two weeks.	If students wish to complete this they can hand it in with their homework.
<p>Literacy and Numeracy Key terms – Ownership, liability and unlimited liability, ethics, environment Basic Maths skills are needed to carry out calculations</p>		The homework will be research and knowledge based.	Additionally students are encouraged to read the business news and keep up to date with current affairs.
<p>What parents can do to help your child? Test them using the Revision Guide called ‘Revise Edexcel GCSE Business 9-1 Revision Guide’ by Pearson Education Books.</p>			
<p>Additional resources ‘Revise Edexcel GCSE Business 9-1 Revision Guide’ by Pearson Education Books. BBC Bitesize is also a useful online revision tool.</p>			
<p>Who to contact if you have any query about the subject In the first instance we would encourage you to get in touch with the subject teacher – the student planner may be one way of communicating. You may also wish to contact the Curriculum Leader for the subject which is Mr Qureshi who will also be able to help you.</p>			

KS4 Year 10 - Business Studies Curriculum map: Spring term 2022-23

The curriculum within Business Studies is intended to provide students with a rounded introduction to the world of Business and the key skills needed to complete the Themes 1&2 exams for the Edexcel specification. With students approaching Business Studies as a new subject, it is important to provide education in all knowledge areas with the opportunity for those more able and experienced to extend their learning where appropriate.

Learning Unit: Spring Term	Assessment Deadlines	Homework Areas	Extended Learning opportunity
<p>Key questions What are the different production methods? How do businesses grow to be successful?</p>	<p>There will be one assessment at the end of the term</p>	<p>Students will be given a homework book to work through.</p>	<p>Extended Learning will be included with each homework task every two weeks.</p> <p>If students wish to complete this they can hand it in with their homework.</p> <p>Additionally students are encouraged to read the business news and keep up to date with current affairs.</p>
<p>Content covered</p> <ul style="list-style-type: none"> • Job, batch and flow production • Mergers and takeovers • Sources of finance to grow the business • Globalisations • Ethical behaviour • Environmental issues 		<p>Homework is set every two weeks.</p> <p>The homework will be research and knowledge based.</p>	
<p>Literacy and Numeracy Key terms – inorganic, organic, retain profit, selling assets, stock flotation, capital, multinationals, tariffs, trade blocs, imports and exports Basic numeracy skills are expected to be able to do calculations</p>		<p>Homework will require 2 hours of independent work.</p>	
<p>What parents can do to help your child? Test them using the Revision Guide called ‘Revise Edexcel GCSE Business 9-1 Revision Guide’ by Pearson Education Books.</p>			
<p>Additional resources ‘Revise Edexcel GCSE Business 9-1 Revision Guide’ by Pearson Education Books.</p>			
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KS4 Year 10 - Business Studies Curriculum map: Summer term 2022-23

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Learning Unit: Summer Term	Assessment Deadlines	Homework Areas	Extended Learning opportunity
<p>Key questions What re the marketing decisions to be made? What are the 4Ps? How does the marketing mix bring the 4Ps together?</p>	<p>There will be one assessment at the end of term</p>	<p>Students will be given a homework book to work through.</p>	<p>Extended Learning will be included with each homework task every two weeks.</p>
<p>Content covered</p> <ul style="list-style-type: none"> • Product • Price • Place • Promotion • The marketing mix 		<p>Homework is set every two weeks.</p>	<p>If students wish to complete this they can hand it in with their homework.</p>
<p>Literacy and Numeracy Key terms- aesthetics, extension strategies, sponsorship, viral marketing, branding, retailers, e-tailers, competitive advantage, PLC, e-newsletters, differentiation Basic numeracy skills are expected to be able to do calculations</p>		<p>The homework will be research and knowledge based.</p>	<p>Additionally students are encouraged to read the business news and keep up to date with current affairs.</p>
<p>What parents can do to help your child? Test them using the Revision Guide called ‘Revise Edexcel GCSE Business 9-1 Revision Guide’ by Pearson Education Books.</p>			
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