

# Preparing to Study at A level

## Work for Media Studies

***Below you will find 5 weeks preparation work (around 10 hrs) for your A level course and an Enrolment Task (2 hrs). You will need to do the same for your other two subjects. The final enrolment task must be submitted to [Enrolment@StratfordSchool.co.uk](mailto:Enrolment@StratfordSchool.co.uk) by Monday 12th July.***

WJEC Eduqas

**You can find the course specification here:**

[https://www.eduqas.co.uk/qualifications/media-studies-gcse/#tab\\_overview](https://www.eduqas.co.uk/qualifications/media-studies-gcse/#tab_overview)

### Research Tasks and Wider Reading:

As optional extra areas of study (each of the below correlates to the main task with the same number), you might like to:

1. Use the website [https://www.bbc.co.uk/news/blogs/the\\_papers](https://www.bbc.co.uk/news/blogs/the_papers) to look at other newspaper covers and headlines. You may wish to choose other publications to explore the similarities and differences.
2. Look at the BBC Bitesize website: <https://www.bbc.co.uk/bitesize/guides/zw8xfrd/revision/1>. Read up about the design and changes in the music industry across the years.
3. Look at the following websites to read more about how magazine's are adjusting and adapting to the digital age and the effect this has on their sales, brand, audience/readership and design
  - a. <https://www.bbc.co.uk/news/entertainment-arts-40897967>
  - b. <https://www.paperlit.com/blog/advantages-of-digital-magazines-vs-printed-magazines/>
  - c. <https://natwestbusinesshub.com/articles/magazines-turning-the-page-in-the-age-of-digital>
4. Explore the concept of hegemony further through the following media:
  - a. Read this profile of Donald Glover (Childish Gambino) and consider how he feels his 'blackness' is treated by the hegemony
  - b. Watch episodes of Glover's TV series *Atlanta* (created by black people for a black audience) and consider the representations of black and white people in this program.
5. Look at the following websites to read/watch more about gender performativity
  - a. [https://www.youtube.com/watch?v=stFSvVYJ\\_tk](https://www.youtube.com/watch?v=stFSvVYJ_tk)
  - b. <http://www.openculture.com/2018/02/judith-butler-on-gender-performativity.html>
  - c. <https://onlinelibrary.wiley.com/doi/pdf/10.1002/9781118896877.wbiehs178>

### Activities:

#### Task 1

- **Read** the article **March 29<sup>th</sup> 2019: The Day Brexit Didn't Happen** on pages 8-11 of the Leap into Media booklet

- **Exploring the Article:** Answer the 6 questions using the article
  - **Look more closely:** Find two front covers from different types of newspapers (one tabloid and one broadsheet)- complete the Look more closely bullet points on page 7
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### Task 2

- **Read** the article **Charting the History of British Music Video by Emily Caston** on pages 16-19 of the Leap into Media booklet
  - **Exploring the Article:** Answer the 5 questions on page 14 using the article
  - **Exploring Videos:** Watch the two videos named on page 15 under **Music video and experimentation** and answer the 4 bullet points questions to explore how music videos are used to innovate and experiment.
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### Task 3

- **Read** the article **Teen Vogue: Three Ways the Magazine Slayed the Move from Print to Online by Georgia Platman** on pages 24-27 of the Leap into Media booklet
  - **Exploring the Article:** Answer the 6 questions on page 22 using the article
  - **Exploring online:** Complete the 4 bullet point tasks exploring the coverage and design of 'Teen Vogue's social media platforms' on page 23 of the booklet
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### Task 4

- **Read** the article **Hegemony by Claire Pollard** on pages 76-77 of the Leap into Media booklet
  - **Exploring the Article:** Answer the 6 questions on page 74 using the article
  - **Researching hegemony:** Complete the three bullet point tasks exploring hegemony in television or film labelled **Researching hegemony** on page 75 of the booklet
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### Task 5

- **Read** the article **Gender Performativity by Claire Pollard** on pages 50-51 of the Leap into Media booklet
- **Exploring the Article:** Answer the 5 questions on page 48 using the article
- **Exploring Social Media:** Complete the 3 bullet points on page 49 asking you to explore social media posts for images showing gender stereotyping. The third of these bullet points, the written analysis, is your Enrolment task.

**Enrolment Task (This task must be sent to [Enrolment@StratfordSchool.co.uk](mailto:Enrolment@StratfordSchool.co.uk)):**

1. **Social Media Analysis:** In Task 5, you have been asked to write an analysis of your findings about gender stereotyping. This should be a minimum of 600 words but no more than 1000 and should use specific evidence from the posts you have found – you can include pictures in your analysis.

**If you have any questions, please contact Ms Hathaway at [KHathaway@Stratfordschool.co.uk](mailto:KHathaway@Stratfordschool.co.uk)**