

# Year 12 Enrolment Task

## Media Studies

Exam Board: WJEC Eduqas

### Course Specification:

[https://www.eduqas.co.uk/qualifications/media-studies-gcse/#tab\\_overview](https://www.eduqas.co.uk/qualifications/media-studies-gcse/#tab_overview)

### Enrolment Task:

1. **Read** the article **Gender Performativity by Claire Pollard** on pages 50-51 of the Leap into Media booklet
2. **Exploring the Article:** Answer the 5 questions on page 48 using the article
3. **Exploring Social Media:** Complete the 3 bullet points on page 49 asking you to explore social media posts for images showing gender stereotyping. The fourth of these bullet points, the written analysis, is your Enrolment task.
4. **Social Media Analysis:** In the above task, you have been asked to write an analysis of your findings about gender stereotyping. This should be a minimum of 600 words but no more than 1000 and should use specific evidence from the posts you have found – you can include pictures in your analysis.

### Research Tasks and Wider Reading:

As optional extra areas of study (each of the below correlates to the main task with the same number), you might like to:

1. Look through the other articles within the booklet to explore other areas of Media Studies before the course starts – here are some particularly interesting articles:
  - a. **March 29<sup>th</sup> 2019: The Day Brexit Didn't Happen** on pages 8-11
  - b. **Charting the History of British Music Video by Emily Caston** on pages 16-19
  - c. **Teen Vogue: Three Ways the Magazine Slayed the Move from Print to Online by Georgia Platman** on pages 24-27
  - d. **Hegemony by Claire Pollard** on pages 76-77
2. Look at the following websites to read/watch more about gender performativity
  - a. [https://www.youtube.com/watch?v=stFSvVYJ\\_tk](https://www.youtube.com/watch?v=stFSvVYJ_tk)
  - b. <http://www.openculture.com/2018/02/judith-butler-on-gender-performativity.html>
  - c. <https://onlinelibrary.wiley.com/doi/pdf/10.1002/9781118896877.wbiehs178>

**Enrolment Task due by Friday 15<sup>th</sup> July**

Submit your work here: <https://bit.ly/Enrolment-Task-Media-Studies>

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