KS4 Year 9 - iMedia Curriculum map: Autumn term 2022-23

The curriculum within the iMedia course is intended to equip students with a range of creative Media skills and provide opportunities to develop, in context, desirable, transferable skills such as research, planning, review, working with others and communicating creative concepts effectively. The course has two mandatory units, including one externally assessed examination and one coursework unit. There will be one further coursework unit.

Learning Unit: Autumn Term	Assessment Deadlines	Homework Areas	Extended Learning opportunity
Key questions What is media and what are the sectors and where are they use? What are creative iMedia products used in these sectors? What is the difference between brand and visual identity? What are the features and elements of visual identity? Why is resolution important with digital images What are the different file formats of digital graphics? How do we design digital graphics and what conventions needs to be considered	There will be one assessment during the term and various mini exam based questions to assess the pupils learning and understanding of image properties.	Homework tasks will be issued to re-enforce learning of topics taught in class.	Pupils will be advised to research and read further around each topic being covered in the class to increase their knowledge.
Content covered • Be able to summarise the key aspects of the Traditional Media sector • Explain how Traditional media is changing and adapting • Know how and why visual identity is used and the link to branding • Understand the different file formats and where they are used • Understand the difference between bitmap and vector graphics and where they are used • Be able to design graphics suitable for purpose and audience			
Literacy and Numeracy Key terms – Digital, Graphics, Visual Identity, Brand, Mind Map Media, Scalability, Resolution, Pixels, Mood Board, Sectors Basic maths to carry out calculations of image size			

What parents can do to help your child? Make sure that they are practicing what they have been taught in class at home, constant repetition of tasks will reinforce their learning.
Additional resources Various resources on Teams including links to useful videos and students will be issued with a revision booklet.
Who to contact if you have any query about the subject In the first instance we would encourage you to get in touch with the subject teacher – the student planner may be one way of communicating. You may also wish to contact the Curriculum Leader for the subject which is Mr Qureshi who will also be able to help.

KS4 Year 9 - iMedia Curriculum map: Spring term 2022-23

The curriculum within the iMedia course is intended to equip students with a range of creative Media skills and provide opportunities to develop, in context, desirable, transferable skills such as research, planning, review, working with others and communicating creative concepts effectively. The course has two mandatory units, including one externally assessed examination and one coursework unit. There will be one further coursework unit.

Learning Unit: Spring Term	Assessment Deadlines	Homework Areas	Extended Learning opportunity
Key questions What is an image editing software program? What are the importance of using layers in digital images? How can use the tools and features to create and repurpose images? **Content covered** - Understand layers and be able to add layers to build up images - Be able to use basic and advanced tools to create and enhance digital images - Know how to repurpose images appropriate for use in different media - Know how to create a vector graphic using specialised software **Literacy and Numeracy** Key terms – Canvas, Layers, File Formats, Compression, Selection Tools, Colour Adjustment, Magic Wand, Photoshop, Adobe Illustrator Basic maths to carry out calculations of image sizes in relation to the resolution ppi	There are regular assessments in this course and they will be carried out to test students' understanding of tools and features in Photoshop	Students are expected to complete homework tasks based on understanding the tools and features in Photoshop and Adobe Illustrator	Pupils will be advised to research and read further around each topic being covered in the class to increase their knowledge. They will be encouraged to create graphics for different purposes and audiences

What parents can do to help your child? Make sure that they are practicing what they have been taught in class at home, constant repetition of tasks will reinforce their learning.
Additional resources Various resources in the common drive including videos and help guides for Photoshop and Adobe Illustrator.
Who to contact if you have any query about the subject In the first instance we would encourage you to get in touch with the subject teacher – the student planner may be one way of communicating. You may also wish to contact the Curriculum Leader for the subject which is Mr Qureshi who will also be able to help.

KS4 Year 9 - iMedia Curriculum map: Summer term 2022-23

The curriculum within the iMedia course is intended to equip students with a range of creative Media skills and provide opportunities to develop, in context, desirable, transferable skills such as research, planning, review, working with others and communicating creative concepts effectively. The course has two mandatory units, including one externally assessed examination and one coursework unit. There will be one further coursework unit.

Learning Unit: Summer Term	Assessment Deadlines	Homework Areas	Extended Learning opportunity
Key questions How do I plan a visual identity for an organisation? How can I create a visual identity that is fit for purpose and audience How can I design a digital graphic that is fit for purpose and audience? How can I incorporate visual identity into a digital graphic?	Assessment will be of a practise assignment, following the mark criteria	Students are expected to review areas where knowledge gaps are evident as they work thorough the assignment.	Pupils can incorporate their knowledge onto another scenario issued by their teacher.
Content covered - Understand how to design and create a visual identity to suit an organisation's characteristic and beliefs - Know how to create a digital graphic that is consistent to the requirement from a given scenario			
Literacy and Numeracy Key terms – Client, Audience, Purpose, Digital Graphics, Legislation Basic maths to carry out calculations for pixel dimensions and scalability			
What parents can do to help your child? Make sure that they are practicing what they have been taught in class at home, constant repetition of tasks will reinforce their learning.			
Additional resources Various resources in the common drive with help videos/guides about using Adobe Illustrator and Photoshop.			
Who to contact if you have any query about the subject In the first instance we would encourage you to get in touch with the subject teacher – the student planner may be one way of communicating. You may also wish to contact the Curriculum Leader for the subject which is Mr Qureshi who will also be able to help.			